

TREASURE

INSPIRATION

*Real Learning
Brighter Future*

Reward Partner Guide

A practical partnership programme for businesses that want to reward learning.

Learn • Progress • Earn • Grow



LEARN



PROGRESS



EARN



GROW

LEARNING

OPPORTUNITY

BRIGHTER FUTURES

Help motivate young people to learn while introducing your brand to families in a positive educational environment.

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ABOUT THE PROGRAMME

Reward learning with something meaningful

Treasure Inspiration combines curriculum practice, wellbeing and practical life skills for secondary-school students.

1



LEARN

Students complete learning, revision, wellbeing or life-skills activities.

2



EARN

Progress can be recognised with Treasure Points.

3



UNLOCK

Students use points to unlock an eligible partner reward.

4



REDEEM

Families redeem the offer directly with the partner.



Our approach: Partner offers are presented as rewards connected to positive learning activity — not as general advertising.

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WHAT PARTNERS CAN OFFER

Simple offers work well

You do not need to provide free products. A clear, useful promotional benefit is often enough.



10–20%
discount



Free
delivery



Family
attraction offer



Educational
resource discount



Trial or
bonus access



Exclusive
bundle

Example reward

500 Treasure Points



15% off selected stationery



Exclusive Treasure Inspiration reward



Code: **TREASURE15**

Why partner with Treasure Inspiration

A positive context for family-facing offers.



Relevant audience

Reach engaged families who value learning.



Positive brand association

Be part of a trusted, education-focused platform.



Customer acquisition

Introduce your brand to new potential customers.



Measurable activation

Track engagement and results.



Low-risk entry

Flexible, scalable partnership options.



Long-term potential

Build an ongoing relationship as we grow.

Who we are interested in working with



Books & publishing



Stationery & school supplies



STEM & technology



Coding & digital learning



Family attractions



Museums & educational experiences



Arts & crafts



Sports & activities



Health & wellbeing



Safety



Financial education



Career & future planning

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SUITABILITY & SAFEGUARDING

A safe environment for young people

Treasure Inspiration aims to keep reward offers appropriate for an education and family setting.



Age appropriate

Offers suit the age range of our young audience.



Family friendly

Content is suitable for families and schools.



Clear terms

Key information is easy to understand.



Appropriate claims

Claims are fair, accurate and not misleading.



Educational fit

Offers support positive learning and development.



Review process

Offers are reviewed to help maintain standards.

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Important: The partner remains responsible for its own products, services, redemption process and applicable terms.

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Working together

Clear responsibilities help the partnership run smoothly.



Partner responsibilities



Provide the agreed reward or promotional benefit



Supply accurate terms, exclusions and dates



Provide approved brand assets where required



Honour valid redemptions



Notify us if the offer changes



Treasure Inspiration responsibilities



Prepare and display the approved reward listing



Explain the point requirement and redemption method



Present relevant terms and restrictions



Update or remove offers when required



Support agreed campaign visibility where applicable



Campaign duration and reporting

Partnerships may run as a short trial, a seasonal campaign or an ongoing offer. Unique codes or tracking links can be used to review performance.

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Getting started is straightforward

Our simple process makes it easy for businesses to join, with support from our friendly team at every step.

1



Tell us about your business

Share a few details about your organisation, your values and the type of reward you can offer.

2



Agree the offer and terms

We'll work with you to finalise the reward, terms and any key details.

3



Confirm the redemption method

Choose how the reward will be redeemed (e.g. voucher, code or in-person).

4



We prepare the reward listing

Our team creates a compelling listing for the Treasure Inspiration platform.

5



You review and approve it

We'll share a preview for your feedback and make any final adjustments.

6



The reward goes live

Your reward is published and ready for students to access and enjoy.



**Interested in becoming a
Reward Partner?**